

# Towards a carbon-neutral city

## City of Uusikaupunki, Finland

### Challenge

The City of Uusikaupunki participated in the Towards a Carbon-neutral city project, the aim of which was to motivate, involve and commit all players to reducing greenhouse gas emissions.

### Solution

Citizens were invited to provide ideas by a web service; this included the opportunity to enter your own proposal as free-form answers, a peer evaluation tool which enabled participants to prioritise proposals of other people, and an automated analysis tool which combined the qualitative and quantitative input given by the participants.

### Results

1900 people actively participated in the project. These participants thought about ways to fight climate change and through the process, they became more conscious about the challenge at large. The city received hundreds of practical ideas which it has committed to implement as part of the project.

### Target Markets

Governments, cities and other organizations with large numbers of stakeholders.

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