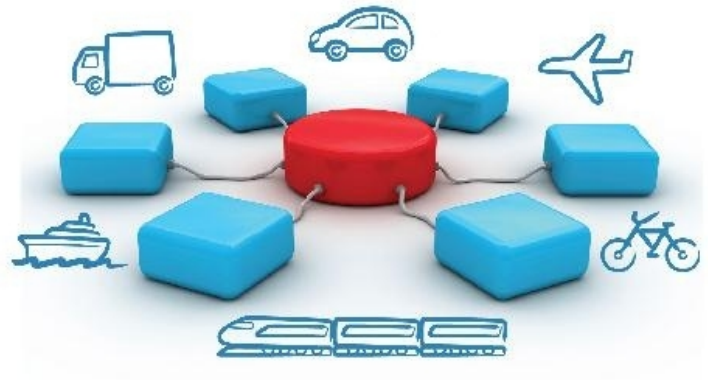


Info24 Marketplace for digital real-time content

Providing content to application developers and mobile developers

Challenge

There is a large demand for real-time content and information for travellers, mobile app developers and professional companies. Yet it is very difficult to get access to necessary travel content such as train departure times, road traffic information, event details and tourist information as data is often fragmented, provided by different government agencies and content sources. In different technical format. Furthermore, obtaining and working with available content is made more problematic by the fact that data is delivered in different technical formats with totally different license and legal distribution rights.



Info24 AB

Solution

Info24 Marketplace solves this problem by providing an open and neutral B2B marketplace for real-time content and information. This enables application developers to get all the information they need, such as train delay information and departure times, tourist info, environmental data, and more from one source. All the information is provided via the marketplace, granting developers and easy to use license and right to use the content in their applications. This saves months and months of negotiations with content sources in addition to time and money spent on draining technical integrations.

Results

The Info24 Marketplace is online and available at www.info24marketplace.com. To date it has helped several companies getting their services to the market in days instead of years. As well as helping communities with better access to relevant information that can speed up daily travel, make vacations more enjoyable and create new business opportunities for start-up companies. Moreover, the data provides a great foundation for university research.

Target Markets

Companies and organizations in the world interested in providing good and informative services to citizens as well as to business users. Info24 Marketplace enables a whole new level of access to information that will generate new great services to end users and create new business opportunities for companies.



Hans Nottehed
 CTO
 info24 AB

Knarrarnäsgatan 9

SE-16440
 Kista
 Sweden



+46 8 41018322
hans.nottehed@info24.se
Website: www.info24marketplace.com