

FastTicket

Help football club members to re-sell his seats

Challenge

Buying and selling tickets to football matches today is surprisingly difficult for both parties: buyers and sellers. Football club members with season tickets often end up giving away tickets for matches they cannot attend. Conversely, occasional fans are often unable to obtain tickets.

Solution

We have developed a service which would allow football club members to sell their tickets more efficiently, maximizing the attendance at any given game. Through basic SMS technology or a smartphone application, club members can make their unused seats available for sale through the club.

Through TFT screens in public spaces, this new supply of seats is then made available to the general public. By using real-time information on seating availability, the football club can maximize attendance at any given match.

Results

By making unused seats available through modern mobile phone technology, we open up the market for football tickets, connecting the supply with the demand and allowing more people to enjoy the thrill of watching a great match.

Target Markets

Existing members in football clubs, Any potential 'match' attendee.

saving time
fastpay!

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