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# Living Labs Global Membership Terms

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Information on Admission Process

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Application Form

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## Welcome to Living Labs Global

### **Dear Partner,**

Living Labs Europe network (LLE), the international user-driven innovation platform supported by the European Commission, was founded in 2001 in order to create full-scale urban innovation spaces for pioneering products and services to benefit citizens, businesses and visitors. Living Labs identify, plan and manage regional showcase projects involving end-users, regional partners (private, public, research and academic) and international expertise in order to strengthen regional innovation capabilities. The regions are recognized for their innovation potential in specific domains and the regional companies have a platform to export innovative solutions in the international community.

In response to these developments, and global interests, Living Labs Europe will become part of the Living Labs Global, registered as a non-profit organisation in Denmark. Within this global association, regional chapters will be created in line with the strategic branding of the well-known Living Labs Europe brand. Hence, Living Labs Global will contain the Living Labs Europe, Living Labs Asia, Living Labs Africa and other future chapters. Members will sign up to a regional chapter (e.g. Living Labs Asia), which will give them access to the full association – including other regions. Each chapter will be governed by a board, whose president is represented in the Living Labs Global Strategic Council.

On the following pages you find the application form to be returned to us and we would be very pleased to welcome your active contribution to our international network.

Yours sincerely,

### **Dr. Jakob H. Rasmussen**

Chairman of the Board  
Living Labs Global

Copenhagen, Denmark

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For queries, contact Dr. Jakob H. Rasmussen, Chairman of the Board, [j.rasmussen@livinglabs-global.com](mailto:j.rasmussen@livinglabs-global.com)

## Benefits of Membership

The aim of Living Labs Global is to open markets for innovation, providing export and import opportunities for innovative solutions and to help regions to develop and strengthen global competences.

Living Labs Global members are getting access to a unique pool of expertise and profit from access to the following network specific events and activities in addition to the regional Living Labs project activities:

- access to the mWatch™ research studies, identifying regional highlight projects/solutions and benchmarking the regions capabilities according to a Mobile Readiness Index™
- mWatch Mediterranean study taking into account the recent political development to create a “Union for the Mediterranean”, including northern Africa and covering some 487m citizens in 27 countries
- access to European Commission projects (e.g. Europe INNOVA KIS Platform)
- access to other regional chapters (Living Labs Asia, Living Labs Europe, Living Labs Africa)
- annual Matchmaking Summit, matching supply and demand for innovative solutions
- additional regional innovation highlight and market opening events, rotating on a quarterly basis
- selection of preferential partner for RFP’s (request for proposals) on international highlight projects (e.g. mStudent Oresund, mTourism Bodensee, mCulture Nice Sophia-Antipolis)
- close integration with leading European actors such as the European Space Agency (ESA), leading industry actors and public innovation & development agencies.

Whether you are an innovative SME (small-and medium-sized enterprise) set for international exposure, a large or even multi-national innovation company, a leading university or research centre, an academic entity or a regional institution focusing on innovation we are inviting you to submit your application form. Whilst the network is open to any member proposals to launch regional innovative highlight projects with a potential to be replicated internationally, major initiatives are evaluated carefully by our strategic council. Only active members contributing to the networks goals and objectives will be invited to remain member beyond a first 12 month initial membership period.

## Types of Membership

Two types of memberships are available depending on the specific involvement required:

### **Associated Membership**

Usually Associated members are SME, regional research labs, consultants, business angels, incubators, innovation experts. These members participate in the Living Labs highlight projects, research and events and benefit from Living Labs Global international brands, lobbying strengths and market opening events (matchmaking).

### **Strategic Membership**

Usually Strategic members are large innovation companies, research centres, city or regional governments, regional investment agencies, enterprise associations, venture capitalists, universities and international organizations. These members co-organize Living Labs projects, research and events and take influence on the new Living Labs strategic initiatives. These members are co-branded with the Living Labs Global network and regional chapters and benefit from preferential election access to the Living Labs Strategic Council.

### **The Strategic Council of Living Labs Global**

The strategic council consists of the presiding members of the regional chapters, nominated by their respective boards of strategic members; and three nominated members (including the President of the Strategic Council) from the founding members of Living Labs Global. The election is held once per year and the strategic council meets on an annual basis to plan the strategic direction and key projects for the next 12 months.

# Associated Membership Benefits

## **Option 1: Associated Membership**

Under this option members benefit from the following services:

### **1. Networking, Events and Research**

- full access to research results (e.g. mWatch studies)
- up-to-date information on the project activities of the network
- free admission to all quarterly regional innovation events of the network
- free admission to the annual Living Labs Matchmaking Summit with the participation of all regional cluster members and open to global network members

### **2. Living Labs Regional Highlight Projects**

- contribution and involvement in regional showcase projects
- full access to international showcase projects (kaleidoscope cases)
- invitation to service delivery to global showcase projects (based on Request for Proposals procedure)
- information on European and other regional / national financing options in the framework of the Living Labs Global network projects
- election of the 'Living Labs Global Award - user driven innovation project of the year', issued with €15k prize money and publicity in major international publications

### **3. Promotion / Branding**

- license to use 'Member of' Living Labs Global, Living Labs Europe, Living Labs Asia, and regional brands for duration of membership according to brand guidelines.
- possibility to promote own innovative highlight solutions on the Living Labs Global (and regional chapter) homepages and at the annual Matchmaking Summit

### **4. Other**

- election rights to annually constitute the Regional Chapter Board from the Strategic Members candidates (e.g. Living Labs Asia, Living Labs Africa).

# Strategic Membership Benefits

## **Option 2: Strategic Membership**

Under this option members profit from the following services:

### **1. Networking, Events and Research**

- full access to research conducted by the network (e.g. mWatch studies)
- information on the up to date project activities of the network
- free admission to all regional and global innovation events of the network (quarterly)
- free admission to the annual Matchmaking Summit with the participation of all regional cluster members
- reduced admission to events by strategic members

### **2. Living Labs Regional Highlight Projects**

- contribution and involvement in regional showcase projects
- full access to international showcase projects (kaleidoscope cases)
- invitation to participate in highlight projects (Request for Proposals procedure)
- information on financing options for the Living Labs Global projects
- election of the 'Living Labs Global Award: user driven innovation project of the year', issued with €15k prize money and publicity in major international publications
- selection of 5 most innovative projects to be presented Living Labs Global Award

### **3. Promotion / Branding**

- license to use "Member of" Living Labs Global, Living Labs Europe, Living Labs Asia, and regional brands for duration of membership according to brand guidelines.
- possibility to promote own innovative highlight solution on the Living Labs Global homepage and on the annual matchmaking event

### **4. Other**

- election rights to constitute the Regional Chapter Board and right to propose a strategic council member via election of Chapter Board President
- planning and co-organization right of strategic events, research studies and projects
- optional access to Living Labs Academy

If you prefer submitting this form by email, visit [www.livinglabs-global.com](http://www.livinglabs-global.com)  
You can download the form in PDF format and submit it electronically.

\*Denotes required fields

**Step 1:  
Membership Details**

Organisation name\*:

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Address\*:

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Country:

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VAT/ tax number\*:

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Your name:

Title:

First Name\*:

Surname\*:

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Job Title\*:

---

Phone\*:

Office number:

Mobile number:

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Fax:

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Email\*:

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Website:

www.

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Skype:

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**Step 2:  
Select Membership Type**

Please select one of the following membership types\*:

Associate Membership

€2.500 annual membership fee

Strategic Membership

€7.500 annual membership fee

**Step 3:  
Signature**

You will receive email notification upon successful admission:

Signature\*:

Date\*:

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**Step 4:  
Financial information for  
members of Living Labs Global:**

On acceptance of your membership application, the financial contact person will receive the invoice for the annual membership fee. On successful payment of the invoice you will receive the certificate of membership.

Please tick if your financial information is identical to the membership form above.

Otherwise please fill in the form below:

**Organisation name:**

\_\_\_\_\_  
**Address\*:**

\_\_\_\_\_  
Country:

**Financial contact:**

Title:

First Name\*:

Surname\*:

\_\_\_\_\_  
**Job Title\*:**

**Phone:**

Office number:

Mobile number:

\_\_\_\_\_  
**Fax:**

\_\_\_\_\_  
**E-Mail\*:**

Please select how you would like to receive the invoice:

Please send the invoice by email

Please send the invoice by post

**Final Step:  
Email or Post this form**

Please return this form.

On successful application, you will receive a certificate of membership:

**By email:**

membership@livinglabs-global.com

**Or by post:**

Living Labs Global  
c/de Ribera 5, Entlo 2  
08003 Barcelona  
Spain